

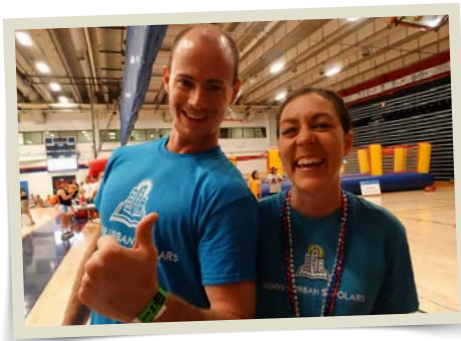


# DENVER URBAN SCHOLARS

SUPPORT | ADVOCATE | INSPIRE

## ABOUT US

Denver Urban Scholars partners with high poverty, high performing schools to unlock the potential of students facing added challenges by creating individual pathways to college and career. Student success is the number one priority so overhead costs are kept low and are 100% covered by our board and a generous outside donor. Therefore, all sponsorships, individual contributions, and foundation support go directly to our programs and students.



## THE SUMMER GAMES

Let the games begin! Join 350 members of the Denver community to raise funds for Denver Urban Scholars. Challenge yourself physically, build team spirit, and interact with new faces while participating in Olympics-themed events. Each team of four to six will compete for a gold, silver, or bronze medal in a series of events. In true Olympics fashion a medal count will determine which team will take home prizes and earn the right to call themselves the Champions!



### WHEN

Saturday, June 24, 2017  
1:00 - 7:00 pm



### WHERE

PE Events Center,  
Auraria Campus



### EVENT DETAILS

Team Price: \$350 | VIP Upgrade: \$25/person  
Beverage Bracelet: \$30/person

## EVENT TIMELINE

**1:00 - 1:30 pm**

Registration & Check In

**1:30 - 2:00 pm**

Opening Ceremonies & Torch Lighting

**2:00 - 6:30 pm**

Games Tournament & Side Games

**6:30 - 7:00 pm**

Closing Ceremony & Medals Presentation





Denver Urban Scholars is a nonprofit 501(c)(3) and a qualified EZ Tax Credit organization, and contributions are tax-deductible to the extent allowed by law.

For more information please contact Miranda Gaul, V.P., Development & Marketing, at 303.332.3143 or mirandag@denverurbanscholars.org or visit our website [www.denverurbanscholars.org](http://www.denverurbanscholars.org).

# SPONSOR INFORMATION

## BENEFITS

	\$7,500 GOLD MEDAL	\$5,000 SILVER MEDAL	\$2,500 BRONZE MEDAL	\$2,500 VIP SPONSOR	\$2,500 BOOTH/ VENDOR	\$1,000 GAME & PLAY	\$400 GAME
Exclusive naming rights	Event	Concessions	--	VIP Area	Booth	1 Game	1 Game
Inclusion of company logo and link on Summer Games e-blasts	X	X	--	--	--	--	--
Logo inclusion on event reusable goody bag	X	X	X	X	--	--	--
Opportunity to display company banner	X	X	X	X	--	--	--
Company logo on visual display	X	X	X	X	--	--	--
Company logo and link on Summer Games webpage	X	X	X	X	X	--	--
Logo inclusion on all event collateral materials	X	X	X	X	X	--	--
Verbal recognition of company during event announcements	X	X	X	X	X	X	--
Recognition in Denver Urban Scholars annual report	X	X	X	X	X	X	X
Frequent mentions through Twitter	X	X	X	X	X	X	X
Frequent mentions on the Denver Urban Scholars Facebook page	X	X	X	X	X	X	X
Inclusion of company promotional item in goody bag	X	X	X	X	X	X	X
Recognition in Denver Urban Scholars monthly e-newsletter	X	X	X	X	X	X	X
Complimentary team with VIP upgrade and Beverage Bracelet	<b>4 Teams*</b> (\$3,000 Value)	<b>3 Teams*</b> (\$2,250 Value)	<b>2 Teams*</b> (\$1,500 Value)	<b>2 Teams*</b> (\$1,500 Value)	<b>1 Team*</b> (\$750 Value)	<b>1 Team*</b> (\$750 Value)	--

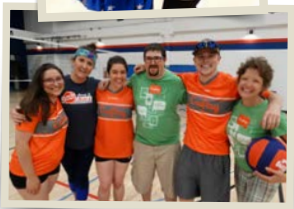
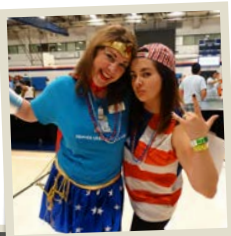
\*Cost of goods and services for the each team is approximately \$200

## GAMES TOURNAMENT & SIDE GAMES

Teams will compete in eight different Olympics-themed games, ranging from basketball and ping pong to human foosball and relay races. Between these fierce competitions, tasty treats and adult beverages will be available for purchase, and team members and spectators also will be able to participate in fun side games like ladder ball.

## OPENING & CLOSING CEREMONIES

We will kick off The Summer Games with the lighting of the torch and an opening ceremony that celebrates the work of Denver Urban Scholars. During our closing ceremonies and medals presentation, we will crown the victors as well as hand out other prizes like best team spirit and most creative team uniforms.





# DONATION RECEIPT FORM

At Denver Urban Scholars we envision a life of choice and opportunity for every young person. We support academic achievement and positive social development for Denver youth faced with external challenges because with support and direction our students will build meaningful life plans for future success.

Mr. / Mrs. / Ms. / Dr.: \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Home/Work Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Please check which level of sponsorship you would prefer:

- \$7,500 Gold Medal Sponsor
- \$5,000 Silver Medal Sponsor
- \$2,500 Bronze Medal Sponsor
- \$2,500 VIP Sponsor
- \$2,500 Booth/Vendor
- \$1,000 Game & Play
- \$400 Game

## PARTNER EXPECTATIONS

- Partner is responsible for providing all promotional advertisements to Denver Urban Scholars
- Logos must be shared with Denver Urban Scholars to be included on ad, postcard, website, handbills, poster, newsletter, email blast [No later than two months before the event]
- Logos must be high resolution [300 dpi] tiff, jpeg or eps files